



SEA LIFE MALAYSIA FACT SHEET

OPENING: Q4 2018

SEA LIFE is the world's largest aquarium brand and the latest addition to LEGOLAND® Malaysia Resort. Immersing guests in an intimate and interactive journey underneath the waves, SEA LIFE Malaysia tells the stories of the oceans and their inhabitants in the most compelling way possible.

To offer a fun and educational marine life experience, LEGOLAND® Malaysia Resort believes that this new attraction will further enhance visitors' experience at the resort, while inspiring everyone to learn more about our blue planet's invaluable natural assets.

SEA LIFE Malaysia – The Facts

- This double-storey aquarium will be located next to existing ventures of Merlin Entertainments, LEGOLAND® Malaysia Theme Park, LEGOLAND® Water Park, and LEGOLAND® Hotel, occupying 2,123m² of land space.
- SEA LIFE Malaysia will have more than 25 display tanks in 11 habitat zones, featuring thousands of sea creatures.
- SEA LIFE Malaysia believes in informing and educating the guests about coral reefs, and how they contribute to the entire ecosystem of the Earth's marine life.
- Some of the key habitat zones featured at SEA LIFE Malaysia are Shoaling Ring, Malaysia Rainforest, Rock pools, Seahorses, Tropical Stingray Bay, Coral Reef, Jellies, Ocean View, and Ocean Tunnel, the largest main tank of the aquarium.
- A special Behind-the-Scene tour allows guests to learn about animal healthcare and food preparation for all sea creatures happening every day at SEA LIFE Malaysia.
- To make the learning experience more impactful and memorable, SEA LIFE Malaysia will also include interactive elements in every habitat zone. For instance, kids visiting Rock Pool will be able to get hands-on experience to learn more about

the natural habitat of Rock Pool, as well as its impact on many other sea creatures, through a number of interactive tutorials.

- Embracing the local identity, SEA LIFE Malaysia will be featuring Johor River, the main river in the Malaysian state of Johor, together with some of its popular creatures.
- SEA LIFE Malaysia will also include the Malaysian Rainforest as one of the exhibit zone. The presence of the local iconic Rafflesia flowers, the world's largest flower, along with many other unique local creatures, will certainly make everyone go 'Wow!!'.

<u>SEA LIFE – GLOBAL</u>

SEA LIFE's vision is to become the world's biggest and most successful aquarium brand, by putting "Amazing Discoveries", the SEA LIFE Trust and our "Breed, Rescue and Protect" ethos at the heart of everything we do.

The Facts

- No 1 aquarium brand in the world.
- We welcome over 1 million school visits and give more than 155,000 inspirational presentations on the creatures of the sea to our visitors every year.
- Appeals to all the family including the very young.
- 45 stand-alone aquariums including 4 Sanctuaries (3 in UK/1 in Australia); and second gates at LEGOLAND California and Gardaland as of 2016.
- We have more than 300 marine biologists, aquarists and support staff working at our Marine Animal Welfare Department in Weymouth in the UK and around our aquaria.
- 'Fun' learning is a key element of our attractions for children and adults alike including opportunities to interact with the creatures, school programmes and visits. We work closely with schools and individual teachers to develop information that engages and inspires young people.

BREED, RESCUE, PROTECT

 Conservation lies at the heart of SEA LIFE brand, which embraces a strategy of BREED, RESCUE and PROTECT (BRP). With more than 300 marine biologists, aquarists and support staff working at Marine Animal Welfare Department in Weymouth in the UK and at many other aquaria around the world, we ensure that everything we do mirrors our ultimate missions of BREED, RESCUE and PROTECT (BRP).

Our SEA LIFE and aquarium Attractions

- UK London, Blackpool, Brighton, Scarborough, Weymouth, Birmingham, Manchester, Great Yarmouth, Loch Lomond, Marine Sanctuaries: Gweek, Cornwall; Oban, West Highlands; Hunstanton, Norfolk.
- **Germany** Timmendorfer Strand, Berlin, Oberhausen, Speyer, Konstanz, Königswinter, Hanover, Munich.

- Finland Helsinki.
- France Disneyland Paris.
- **Spain** Benalmadena.
- Netherlands Scheveningen.
- Ireland Bray (Dublin).
- Belgium Blankenberge.
- Portugal Porto.
- Italy Jesolo.
- **USA** Phoenix Arizona; Minneapolis; Dallas/Fort Worth; Kansas City, Charlotte Concord, Michigan and Orlando.
- Australia SEA LIFE Sydney Aquarium; SEA LIFE Melbourne Aquarium; Underwater World SEA LIFE (Moolooba, Queensland); Manly SEA LIFE Sanctuary, Sydney; WILD LIFE Hamilton Island, Queensland; WILD LIFE Sydney Zoo.
- New Zealand Kelly Tarlton's SEA LIFE Aquarium, Auckland.
- **South Korea –** Busan.
- China Chang Feng Ocean World (Shanghai); SEA LIFE Chongqing
- Thailand Siam Ocean World (Bangkok).
- Turkey Istanbul.
- SEA LIFE Carlsbad, California (part of LEGOLAND California).
- SEA LIFE Gardaland, (part of Gardaland Resort).

Every SEA LIFE attraction has its own special features, while some elements are common to several centres and still others are present in all of them. Details are on the individual attraction websites at www.visitsealife.com

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For media enquiries, please contact:

Chloe Chow

LEGOLAND® Malaysia Resort | Merlin Entertainments Group Tel: +6 07 597 8816 Chloe.chow@legoland.my

Tammy Luc Edelman Singapore Pte. Ltd. Tel: +65 6347 2345 LegolandSG@edelman.com